



Friends you can bank on.

1985 Montour Blvd., PO Box 159  
Danville, PA 17821

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Service 1st Visa® Platinum Credit Card | Rewards Update

At Service 1st Federal Credit Union, we are always looking for ways to improve your member experience. As a valued Service 1st Visa® Platinum Credit Card holder, we're excited to share that this Spring, we'll be updating our credit cards to bring you even more great benefits! This letter is to inform you about this change and provide you with information regarding our rewards program. It's an exciting time and we are eager to share this update with you.

### CU Rewards!

One of the first changes you'll notice, is our new rewards program. We will be converting to CU Rewards beginning March 1, 2021. CU Rewards will provide members the opportunity to redeem points for merchandise, travel, gift cards, and cash back options including purchase rebates, direct deposit into your credit union account and statement credit.

### What will happen to the reward points I've earned?

You will not lose any reward points. Our current rewards program will end on February 28, 2021. Points you've earned up until this point, are able to be redeemed through April 30, 2021 by visiting [www.scorecardrewards.com](http://www.scorecardrewards.com). Any points remaining, as of April 30 will be transferred to the CU Rewards program. You'll be able to see these points credited in our system by May 31, 2021.

### Will I still earn reward points between March and May?

While only the points you've earned up until February 28, 2021, will be visible in our system, you will still be earning reward points from March through May. These points will be credited and visible in the new CU Rewards site by May 31, 2021.

### Do I need to enroll to take advantage of CU Rewards?

Nope. We've got you covered. We will be transferring the remainder of your points in our current system, in addition to the points you earn between March and May. There will be a brief time frame leading up to the actual credit card conversion date, during the first two weeks of May, when you won't be able to redeem or see your points. Once the conversion is complete, you'll be able to use your card to gain more rewards and see these points credited in the new system.

### Looking ahead...

May will be here before we know it and so will your new contactless Service 1st Visa® Platinum Credit Card. The conversion of our Visa® Platinum Credit Card is scheduled to occur May 16, 2021. To ensure a smooth transition, in late April, closer to the arrival of your new card, you'll be receiving a guide outlining the benefits of your new Visa® credit card, important dates, answers to questions regarding activating your card, payment updates, and the added features you'll enjoy when you manage your card online.

Watch your mailbox, inbox and our website for additional details. For more information, call our Contact Center at 800.562.6049.

Sincerely,

Your friends at Service 1st

## important dates!

### march 1 - april 30, 2021

View and redeem points  
in our current system.

### march - may 2021

You will still earn reward points  
from March through May.

### may 1 - may 16, 2021

Your points will be temporarily  
unavailable to view or redeem.

### may 17 - may 31, 2021

Watch for your points to be credited to  
the new system and check out all of  
the great rewards you can earn!